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**New Book Proposal**

**Please return to:**

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**Title:**

**Subtitle (if applicable):**

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Please provide the following for each Author/Editor:

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Have you published with Springer before?

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**ABOUT THE BOOK**

1. Is this an authored or edited book?
2. Which one of the following categories do you think best describes your book?

Please underline:

* 1. **Contributed Volume:** book with one or more volume editors with each chapter being contributed by a different contributor or group of contributors
	2. **Handbook:** a concise compilation of approved, key information on methods of research and general principles with contributors from all over the world
	3. **Manual:** a practical book used as a working tool by a practitioner
	4. **Monograph:** a detailed treatment on a very specific subject aimed at academic researchers
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	6. **Professional:** a detailed treatment on a specific subject aimed at practitioners
	7. **Reference Work:** a (probably) long book filled with facts or an overview of a subject bringing together many strands of research
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	9. **Textbook (Advanced):** designed primarily to meet the demands of a course taught at final-year undergraduate and postgraduate (M.Sc., Ph.D. etc.) level
	10. **Textbook (Basic):** designed primarily to meet the demands of a course taught at early undergraduate level
1. Please write a short description/abstract of your book, which we can use as a basis for the back cover text. Please DO NOT introduce the field, but rather tell the reader what it is exactly that the book covers.
2. Please list 10 key search terms (2+ words each) that readers would use to search for your book on Google.
3. Please provide 3-6 bulleted key features/unique selling points of your book and its content which will attract prospective buyers.
4. Please provide (or attach) the proposed table of contents of the book, including section and chapter headings (if applicable).

**For edited collections, you must provide the name and affiliation of each contributor, along with the title of the chapter(s) they are contributing.**

1. Please provide a brief biography for each author/editor, summarizing their academic career, profession, awards or any other achievements that show that they are qualified to write/edit this work.

**MARKET**

Please outline the primary and secondary markets for your book.

1. Primary market.
2. Secondary market.
3. Which fields of science or disciplines are addressed by your book?
4. Would the book be suitable for a course? If so, please provide relevant course titles/course codes/school names.

**BOOK FORMAT**

1. What will be the approximate final length of your book?
(approx. 450 words = 1 page / approx. 2 figures = 1 page)
2. Will the book contain any of the following (w/ approximate number):
	1. black & white figures: - y/n (#)
	2. color figures: - y/n (#)
	3. other? (explain):
3. Delivery date – when will you submit the completed manuscript?
4. What form is your book in at present:
	1. ideas only
	2. notes
	3. draft chapters (how many?)
	4. complete draft
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5. Do you intend to include any of the following:
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	3. end of chapter references - y/n
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	5. glossary - y/n

**COMPETITION**

Are you aware of any books which compete directly with yours (i.e., focus on the same topics or subject)? If possible, please give up to three books, including the author, title and publisher, and explain how your book differs from them (and why it is better!). Note: It is only necessary to focus on books that have been published in the last ten years, as books older than that are usually not competing).

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Michael McCabe

Senior Editor

Springer Nature